



**CHESAPEAKE
JUNETEENTH
FOUNDATION**

Chesapeake Juneteenth Foundation, Inc.
2023 ANNUAL REPORT
DECEMBER 21, 2023

WE ARE THE MESSENGERS

Greetings!



Chesapeake Juneteenth Foundation welcomes and appreciates Board members, sponsors, family and friends...we are finishing another successful year and have so much to Celebrate !

Thanks to all of you, the Chesapeake Juneteenth Foundation is on track to continue serving our community by supporting our youth who are striving for success in higher education. Encouraging their dreams, goals, and aspirations through practical support remains a vital part of the Foundation's Mission.

Looking ahead, the powerful elements of Faith and God's Plan have revealed that 2024 is the time to extend scholarship support to young women who are also pursuing higher education. This expands our community outreach and broadens our more inclusive Mission. It is only possible with your continued support and confidence as we strive for higher ground.

Our theme for 2023-- based on Maya Angelou's memorable phrase--"When you know better, you do better..." shows that the timing of this new commitment makes sense. We rely on each of you for building a stronger Juneteenth endeavor. Supporting our youth--both men and women--contributes to a healthier community in which we can live, learn, and thrive.

Let's work smart together !

Thank you.

Ernest Lowery,
Chairman of the Board
Chesapeake Juneteenth Foundation, Inc.

OBJECTIVES

Provide support services, programs and initiatives to teach the significance of the Juneteenth holiday celebration.

Promote educational and recreational programs to assist students in learning the history of African Americans.

Provide scholarships to qualified and deserving high school students pursuing education at an HBCU.

OUR MISSION

Bring together all Americans to celebrate our common bond of freedom through unity, recognition, observance, education, and historic preservation of Juneteenth in America, and making of distribution of scholarship as well as supporting mentoring initiatives.

WE GREW IN 2023...



ALSO IN 2023...



2023 FINANCIAL STATEMENT

Money In	
2023 Juneteenth Ticket Sales	\$4,050
2023 Advertising Sales	\$2,300
2023 Donations	\$1,850
2023 Sponsorship Sales	\$7,000
Total income	\$15,200

Money Out	
2023 Scholarships	\$2,000
2023 Juneteenth Luncheon	\$7,012
2024 Juneteenth Luncheon Deposit	\$1,358
General Marketing	\$2,142
National Juneteenth Convention	\$1,543
Total expenses	\$14,055
Money Left Over	
Income minus expenses	\$1,145

LOOKING FORWARD TO 2024....

As we set our agenda for 2024 our goal is to ensure the light on liberty and foster hope and good will through its initiatives, including culture, inclusion and education. Please join our challenge to make CJF an important part of your daily conversation. We will be available for students, organization, discussion panels... we want to help you help us increase an understanding Juneteenth has to offer. Lets do this work together.



2023-2024 Board of Directors

Ernest Lowery,	Chairman
Dexter Blackstock,	Vice Chairman
Mary Addison,	Financial Secretary
George F. Reed, PhD	Secretary
Rashad Lowery,	Director
Keith Crowe,	Director

THANK YOU TO OUR 2023 MAJOR SPONSORS

GOLD



SILVER

KINGS POINT ENTERPRISES

BRONZE



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www.chesapeakejuneteenthfoundation.org

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