



**CHESAPEAKE
JUNETEENTH
FOUNDATION**

WE ARE THE MESSENGERS

**2022 Chesapeake Juneteenth Foundation Inc.
2022 ANNUAL REPORT
DECEMBER 22, 2022**

Greetings!



This is our 2nd Annual meeting as a 501 (C) (3) not for profit. As Chairmen and founder of Chesapeake Juneteenth Foundation, Inc. (CJF). This journey comes with over 15 years of experience working and promoting Juneteenth throughout the Hamptons Roads Area. The CJF team want to thank all of our sponsors, contributors who donated time and money and people like you for your support, making 2022 a huge success. Nothing works without you.

The City of Chesapeake is our official Home and we will continue to up-dated you on our Theme “We Are The Messenger.” You all know that Juneteenth is a State and National Holiday and we are proud to say, through the years we supported the leg work to make this Holiday possible. Working under the leadership of Rev. Ronald V. Myers, Sr. M.D. National Juneteenth Chairman has been one of my cherished memories with the Juneteenth movement.

Ernest Lowery

Chairman, Chesapeake Juneteenth Foundation Inc.

OBJECTIVES

Provide support services, programs and initiatives to teach the significance of the Juneteenth holiday celebration.

Promote educational and recreational programs to assist students in learning the history of African Americans.

Provide scholarships to qualified and deserving high school students pursuing education at an HBCU.

OUR MISSION

Bring together all Americans to celebrate our common bond of freedom through unity, recognition, observance, education, and historic preservation of Juneteenth in America, and making of distribution of scholarship as well as supporting mentoring initiatives.

ACCOMPLISHED IN 2022...

I would like to thank all of my board members, the supporters in and around the city of Chesapeake for their outstanding contribution towards making this Chesapeake Juneteenth (CJF) a success Throughout, the year we have strategically built the brand of CJF to all who will listen. We have received a great deal of publicity through all media sources that help encourage our city, and its citizens' awareness of the value of a Juneteenth national holiday.

We honored the United States Colored Troops (USCT) for their significant role in the Juneteenth story. They came with a message of freedom along with General Order #3, in Galveston, TX., 3000 strong. Chairman Ernest Lowery paid a visit to this historic island, Galveston and witnessed many of the notable places of interest. Also the National Juneteenth hosted its 3rd annual Miss Juneteenth Pageant, along with Houston, TX Buffalo Soldiers as they told their stories.

ALSO IN 2022...



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In the spirit of honoring our objectives CJF, in its 2nd year as a 501 (c) (3) continues to embrace quality programming and education. We are proud to announce Bryson L. Ruff as our first scholarship recipient for \$1,000.00. Mr. Ruff graduated from Western Branch High School and will be attending Virginia State University.

Congratulations to Mr. Ruff, he is our first star and we will stay in touch.



2022 Juneteenth Magazine, honoring US Colored Troops



2022 Scholarship recipient
Bryson Ruff



Official artwork, 2022 Juneteenth Luncheon sponsored by NJG



Dee Evans, and Ernest with 2022 Miss National Juneteenth

2022 FINANCIAL STATEMENT

Money In	
2022 Juneteenth Ticket Sales	\$3,050.00
2022 Juneteenth Advertising Sales	\$2,400.00
2022 Juneteenth Sponsorship Sales	\$7,000.00
2022 Juneteenth Donations	\$4,600.00
2022 Board Dues	\$700.00
Total income	\$17,750.00

Money Out	
2022 Juneteenth Luncheon Expense	\$11,372.99
Scholarship Event	\$1,124.19
General Marketing Expense	\$958.47
Business Meetings	\$213.22
National Juneteenth Convention	\$790.00
General Operating Expense	141.71
Total expenses	\$14,600.58
Money Left Over	
Income minus expenses	\$3,149

LOOKING FORWARD TO 2023....

As we set our agenda for 2023 our goal is to ensure the light on liberty and foster hope and good will through its initiatives, including culture, inclusion and education. Please join our challenge to make CJF an important part of your daily conversation. We will be available for students, organization, discussion panels... we want to help you help us increase an understanding Juneteenth has to offer. Lets do this work together.



2022-2023 Board of Directors

Ernest Lowery,	Chairman
Dexter Blackstock,	Vice Chairman
Mary Addison,	Financial Secretary
George F. Reed,	Secretary
Tamika Quinn,	Treasurer *
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THANK YOU TO OUR 2022 MAJOR SPONSORS

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www.chesapeakejuneteenthfoundation.org

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